

Contacts

City of Boulder Economic Vitality Program

Whether you're just starting out, seeking professional advice or needing support navigating the various resources offered to you, these experts are available to assist.



City of Boulder Staff



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- Boulder Business Retention & Expansion
- Development Assistance
- Flexible Rebate Incentive Program
- General Business Assistance



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- Downtown Boulder
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Boulder Economic Council Staff



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- Boulder Business Retention & Expansion
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www.businessinboulder.com

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Printed by Minuteman Press, Boulder, Colorado.



City of Boulder



Economic Vitality Program

Making it easier to do business in Boulder

Economic Vitality— The Boulder Way

Economic vitality in the city of Boulder is a public-private collaboration to build the long term sustainability of the community. The city of Boulder established its **Economic Vitality Program** in 2003 to reinforce the importance of economic health to our overall quality of life and to demonstrate the city's support of business and economic sustainability. Boulder recognizes the responsibility it has to cultivate the long term health of the natural environment, the economy, and the social fabric of our community.

Economic vitality in Boulder is pursued through partnerships among public agencies, private companies and non-profit organizations. The city's economic vitality programs and strategies foster innovation, competitiveness, and entrepreneurship. Boulder supports the retention and expansion of existing local businesses and maintains a positive business climate. Primary employers such as manufacturing and research/development companies, the University of Colorado, federal labs, retail businesses, local government, arts and culture and tourism all play strong roles in the Boulder economy. A goal of Boulder's Economic Vitality Program is to leverage all of these components of our community to build a sustainable economic base to support the quality of life we all desire.

The city's **Economic Vitality Program** offers the following services and support to those seeking opportunities to do business in Boulder:

Development and Redevelopment Assistance

- Analysis of conceptual development plan and use feasibility
- Identification of Boulder areas that match business needs
- Customer service improvements in permit and project review



*Jane S. Brautigam
City Manager*



Boulder Business Retention and Expansion

- Customized services to support our local businesses
- Outreach visits to Boulder businesses
- Assistance with business relocation and expansion options within Boulder

Business Incentive Programs

- Approved by City Council for 2009
- Programs help employers to invest in Boulder by upgrading their facilities and equipment:
 - ◆ Flexible Rebate Program—for primary employers
 - ◆ Boulder Microloan Program
 - ◆ Parks and Recreation Employee Discount Program

General Business Assistance

- Referral for business start ups and growing businesses to city departments and other resources
- Information on permits and development review requirements

Business Partner Initiatives

- Boulder Innovation Center
- Small Business Development Center
- Boulder Economic Council
- Tourism and Arts Events/Activities

Industry Cluster Initiatives

- Natural Products
- Active Living
- Clean Technology

